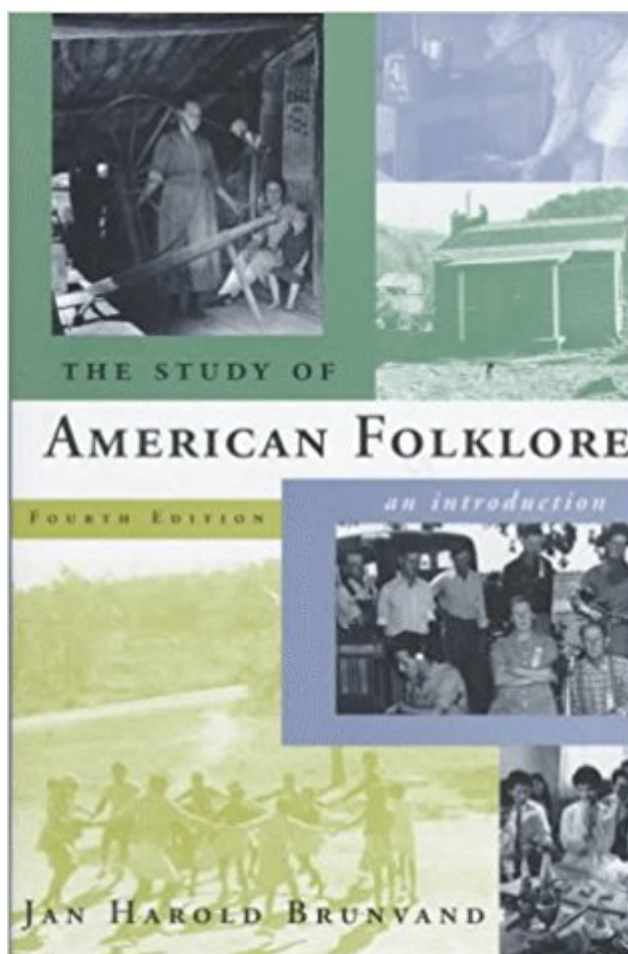


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# The Study Of American Folklore: An Introduction (4th Edition)



## Synopsis

The definitive introduction to American folklore. Distinguished folklorist Jan Harold Brunvand, famous for his collections of 'urban legends,' offers readers a comprehensive and engaging introduction to the field of folklore. New to the fourth edition are 67 "Focus" boxes that provide in-depth examples of folk genres, research methods, and theoretical approaches, and over 70 photographs that illustrate material and performative folk traditions.

## Book Information

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## Customer Reviews

Jan Harold Brunvand lives in Salt Lake City, where he is professor emeritus at the University of Utah. He is the author of numerous books, including *The Vanishing Hitchhiker*; *The Choking Doberman*; *The Baby Train*; *Too Good to Be True*; and *Be Afraid, Be Very Afraid*.

Good book. Assigned reading for my Folklore class. Made me smarter and better for to read good.

great way to save money instead of purchasing through the school's bookstore. will definitely use this venue again. good value for my dollar.

The book has very good information explaining folklore, legends, myths, etc. My class at IU is using it for a text.

school

I needed this book for a college course, it was a great price and I received it in the mail quickly.

Had to order this book for my Folklore & Folklife class I am taking. Gives a very good overview on "folklore", and is definitely an easy read for everyone. It is a textbook, so it's not the most interesting thing in the world but is still very helpful.

Good condition

Required by a folklore class, this was a fairly entertaining read, making the class as a whole much more lively, but as a basic read, it won't be needed by anyone save a folklore student.

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